Offer Hubb

COMPENSATION PLAN

Changing lives

while changing how the world advertises

There are two basic elements of our compensation plan ...

Never miss a sale! ™

Offer Hubb



COMPENSATION PLAN

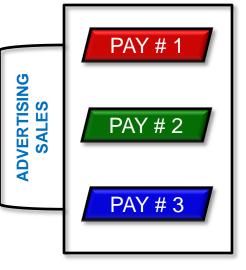
There are two basic elements of our compensation plan ...

Offer Hubb

and 5 ways to get paid!

COMPENSATION PLAN

5 WAYS TO GET PAID

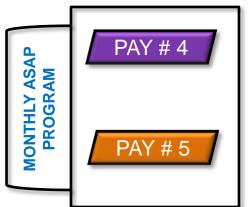


Offer Hubb[»]

Personal sales of Advertising Credits (AC)

Indirect sales of Advertising Credits (AC) on 2 levels

Share in the profits from company's Advertising Points Pool (APP)



Monthly commission on Auto-Ship Advertising Program (ASAP) on your personally enrolled affiliates

ASAP monthly commission on your team building efforts

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5 WAYS TO GET PAID

Never miss a sale! ™

OfferHubb™ LEGAL DISCLAIMER

Offer Hubb[°]

If you make a purchase from OfferHubb[®], you are purchasing advertising space on Offer-Hubb's website and mobile applications.

You are <u>NOT</u> purchasing stock or any other form of Investment or equity.

You MUST actually use the advertising that you purchase, sell the advertising, or allocate it to potential advertising merchants to help them grow their business.

LEGAL DISCLAIMER

Never miss a sale! ™

OfferHubb™ LEGAL DISCLAIMER

Offer Hubb[°]

Any affiliate who presents OfferHubb™ ...

- In a misleading manner
- Offers any type of income projection, calculation or guarantee(s)
 - Uses any marketing materials, videos, spreadsheets, including written or electronic documents without prior approval and written consent from OfferHubb's™ compliance department
- Associated in SPAM related activities

WILL BE TERMINATED IMMEDIATELY

and will forfeit <u>ALL</u> commissions/overrides!

DISC

Never miss a sale! ™

For some ...

Offer Hubb

Those terms may seem a little harsh.

Ultimately we're protecting your future!

You'll soon discover that OfferHubb® is <u>NOT</u> just another *"fly-by-the-seat-of-your-pants"*

type of company!



PROTECTING YOUR FUTURE

COMPENSATION PLAN

CUSTOMERS and MERCHANTS

Offer Hubb*

The bread-and-butter of our business model is **Advertising Sales**

AFFILIATES connect CUSTOMERS who love deals with MERCHANTS willing to offer them.



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BUSINESS OVERVIEW

Come in, we're

Never miss a sale! ™

MERCHANTS

Offer Hubb°

Merchants are simply businesses that are using the OfferHubb™ system to place offers to promote and grow their sales.

They can be purchasing advertising directly or placing offers via a free trial, (which we feel is the easiest way to share this system) to build recurring sales.

Think of it this way, almost every store, restaurant, and business you frequent every day is already using discounts, promotions, coupons, and advertising to grow.

With OfferHubb[™], Merchants are instantly able to communicate their featured sales message to a waiting, targeted, online audience and receive 100% of the proceeds from every sale.

MERCHANTS

Never miss a sale! ™

CUSTOMERS

Offer Hubb*

Customers are everyday people just like you and me who love to save money.

Through OfferHubb[™] customers benefit by getting the best value on the goods and services they already purchase every day, without the hassle of coupons to cut, deals to pre-purchase or annoying spam emails with non-relevant offers.

No commitments, No hassles, No obligations and it's **FREE!**

With OfferHubb™, customers *"Never Miss a Sale!"*

CUSTOMERS

Offer Hubb*

GETTING STARTED

- **3 STEPS** to becoming a <u>successful</u> AFFILIATE:
- **1** REGISTER as an AFFILIATE and become Qualified
- 2 PURCHASE or SELL Advertising to be used by Merchants placing offers
- **3 INTRODUCE OfferHubb™ to**
 - Customers
 - Merchants
 - Prospects



COMPENSATION PLAN

Never miss a sale! ™

Offer Hubb^o

QUALIFIED AFFILIATE

All Qualified Affiliates will have the opportunity to earn the highest commission rates in Pay #2 and only Qualified Affiliates are eligible to earn in Pay #3, Pay #4 and Pay #5. Requirements to become a Qualified Affiliate are as follows:

□ Have at least two (2) verified Merchants using OfferHubb[™]

These can be full paying Merchants OR Merchants who are using a Free or reduced priced package to sample the OfferHubb.com system. All that matters is that the business and the offer is real. Merchants using the ASAP program qualify for one of the required Merchants subject to additional rules.

□ Sign-up a minimum of twenty (20) verified Customers, with at least 5 NEWLY profiled within the past 30 days

Remember, these are just family (and don't forget yourself unless you hate saving money), friends, neighbors, or anyone else that you simply share the OfferHubb[™] concept with. Let people know that by checking out your BigDealsASAP.com website and profiling for free, they can put real savings into their pockets on the things they buy every day.

□ Log into your OfferHubb[™] account at least once within the past 24 hours

The best way to share OfferHubb[™] is to use it yourself to save on the things you are already buying every day!

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HOW TO BECOME A QUALIFIED AFFILIATE

OfferHubb™ SELLS ADVERTISING in TWO PROGRAMS

A). Monthly Ad Program (MAP)

Never miss a sale! ™

A Monthly Ad Program (MAP) is an advertising program providing the Merchant access to the OfferHubb[™] marketing system. With a MAP program a Merchant may place unlimited offers to unlimited zip codes over a 30 day period.



ADVERTISING PROG

B). Auto Ship Advertising Program (ASAP)

Monthly purchases of Advertising through the ASAP program. These programs are greatly reduced in price and intended for Merchant Samples. Refer to Pay #4 and #5 of this presentation for complete information on the ASAP program.

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Offer Hubb[°]

Offer Hubb[»]

COMPENSATION PLAN

A). Monthly Ad Program (MAP)

MAP packages may be purchased by Affiliates or Merchants. When an **AFFILIATE** purchases a MAP program, they earn AP (Pay #3). On these purchases (Pay #2) also is paid upline]. Affiliate MAP's are purchased in blocks of \$500 and AP is earned from each purchase when the MAP advertising is applied to a Merchants account.

Affiliates may also use earnings to purchase partial MAP in increments as low as 1 AC or \$17. When purchasing in increments, 30 installment purchases, 30 AC, will be required to build to a complete MAP package which can then be

marketed to a Merchant. If purchasing MAP's in installments, AP are earned at time of purchase.

Note: MAP must be used within 90 days, and standard rules apply.

MERCHANTS may purchase a MAP program directly from OfferHubb™ in blocks of \$500 and also in discounted MULTI-MONTH OPTIONS.

AC (which pay commissions in Pay #1 and Pay #2) are paid with every direct Merchant purchase - (a Merchant purchase is considered an Affiliate sale).

MULTI-MONTH OPTIONS					
ТҮРЕ	MONTHLY AMOUNT	PAY # 1 15%	PAY # 2 5 to 10%*	PAY # 2 2.5 to 5%*	
MO.	\$500 mo.	\$75.00 mo.	\$25.00 - \$50.00 mo.	\$12.50 - \$25.00 mo.	
QTR.	\$475 mo.	\$71.25 mo.	\$23.75 - \$47.50 mo.	\$11.88 - \$23.75 mo.	
Semi- Annual	\$450 mo.	\$67.50 mo.	\$22.50 - \$45.00 mo.	\$11.25 - \$22.50 mo.	
Annual	\$400 mo.	\$60.00 mo.	\$20.00 - \$25.00 mo.	\$10.00 - \$20.00 mo.	

* Depending on Rank

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MONTHLY AD PROGRAM (MAP)

Offer Hubbe Never miss a sale! The COMPENSATION PLAN

The compensation structure rewards not only you for your individual sales of advertising, but also compensates you for the sales made by affiliates you have introduced to the OfferHubb[™] marketing program on two (2) levels.

The commissions on advertising sales are as follows:

PAY # 1

15% of Advertising Sales for all Advertising Credits (AC) sold directly by you.

PAY # 2

5% - 10% (*depending on your rank*) of Advertising Sales for AC sold by Affiliates introduced directly by you (your 1st level).

2.5% - 5% (depending on your rank) of Advertising Sales for all AC sold by Affiliates introduced directly by your 1st level Affiliates - (which is your 2nd level).

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* Commission Frequency: Per Sale

COMMISSIONS - AC SALES



EXAMPLE

COMMISSIONS OF AD CREDITS (AC) SOLD

YOU are a Qualified Affiliate for the OfferHubb[™] marketing program at an Executive Rank (100 ASP) and you sign up **DEB** and **ROB** to be Affiliates.

DEB is also a Qualified Affiliate at the Executive Rank and signs up **JIM** to be an Affiliate as well.

If **YOU** sell \$1,000 in AC, **DEB** and **ROB** each sell \$1,000 in AC, and **JIM** sells \$1,000 in AC, the following commissions will be issued:

YOU \$400.00	ightarrow 15% on your direct sales
	ightarrow 10% on sales by DEB and ROB
	\rightarrow 5% on sales by JIM

- **DEB \$250.00** \rightarrow **15%** on her direct sales \rightarrow **10%** on sales by Jim
- **ROB** $$150.00 \rightarrow 15\%$ on his direct sales

JIM $$150.00 \rightarrow 15\%$ on his direct sales









PAY # 1

Affiliates may take commissions and override commissions in cash, or will have the option to use the funds to repurchase advertising to use, sell or give away to merchants to attract new paying customers.

COMPENSATION PLAN

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COMMISSIONS - AC SALES

OPTIONAL MERCHANT SALES ASSIST PROGRAM

If you do not feel that you have the time to actively manage the sales process with merchants or would feel more comfortable with someone else closing the sale, you can **UTILIZE OUR PROFESSIONALLY TRAINED CORPORATE SALES TEAM** that will take over the leads you generate and work diligently to secure the sale.

Never miss a sale! ™

Through this program, you may be able to convert free trial users into long-term Merchants, allowing you to earn commissions and bonuses every month they continue to use OfferHubb[™].

If you elect to use the corporate sales team, the commission schedule will be split evenly between you and the corporate sales team.



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MERCHANT SALES ASSIST PROGRAM

Offer Hubb^o

COMPENSATION PLAN

PAY # 3

ADVERTISING POINTS POOL

Qualified Affiliates will earn one **Advertising Point (AP)** for each **One Dollar (\$1.00)** of advertising personally purchased to use themselves or encourage merchants to try the OfferHubb[™] system.



The Advertising Points Pool (APP) will be an allocation of up to fifty percent (**50%**) of the profits from advertising sales consummated by all marketing Affiliates under this program.

Every day, the applicable profits will be apportioned among the entire pool based on each Qualified Affiliate's applicable points in the pool.

The profits will be determined by measuring the daily sales volume and deducting commissions and the budgeted corporate overhead for the month, divided by the number of days in the month.

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* Commission Frequency: Daily

SHARE IN PROFITS (APP)

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COMPENSATION PLAN

PAY # 3

ADVERTISING POINTS POOL Daily Cash Bonus

Qualified Affiliates will earn a daily cash bonus based on the number of Advertising Points (AP) they have in the Advertising Points Pool (APP).

This bonus can be taken as cash, OR used to purchase more Advertising Credits, enabling the Affiliate to have more advertising available to use or sell. Each acquisition of AC will earn additional AP growing the total number of points the Affiliate has in their APP.

The Affiliate can set a percentage to split between cash withdrawal and additional AC purchases.

AP will be issued to Qualified Affiliates upon the sale or purchase of OfferHubb[™] advertising packages but will not be considered fully earned with the Qualified Affiliate until the advertising is actually used.

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* Commission Frequency: Daily

SHARE IN PROFITS (APP)



In the event purchased advertising is not used within 90 days of purchase, the AP and/or ASP related to it shall be removed from Affiliate's account.

OfferHubb[™] will strictly adhere to the policy that prior to honoring an order for product by an Affiliate, the Affiliate must certify that he/she has placed or sold to non-Affiliate merchants at least 70% of all prior inventory purchased.

AP is used solely to determine Qualified Affiliate's allocation of the Advertising Points Pool, AP have no cash value and all AP issued expire after ninety (90) days.

Exception: No AP shall expire until a minimum of 120 days from the official launch date of the OfferHubb.com platform to end users/merchants



SHARE IN PROFITS (APP)

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* Commission Frequency: Daily

Offer Hubb*

COMPENSATION PLAN

PAY # 4

B). AUTO-SHIP ADVERTISING / PROGRAM (ASAP)

All Qualified Affiliates of OfferHubb[™] will have the opportunity to earn Commission and Auto Ship Points (ASP) by participating in the Auto-Ship Advertising Program (ASAP).

Earn 20% commissions on direct sales or purchases of ASAP by your personally sponsored Affiliates.

- ✓ ASAP packages may be purchased or sold to merchants in \$20, \$50, and \$100 packages.
- ✓ Each Affiliate may only use, or sell only one (1) ASAP per month.
- There is no long-term commitment and packages may be cancelled at any time.



INCOME DISCLAIMER: All income figures listed are hypothetical and are not based on actual results or averages. Many factors influence earnings, including personal effort, skills, and promotional activities. Some of these factors are outside of the control of an Affiliate. OfferHubb™ makes no guarantees or promises of any income or earnings.

ASAP SALES

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COMPENSATION PLAN

PAY # 4

B). AUTO-SHIP ADVERTISING PROGRAM (ASAP)

- ✓ Advertising may be used for personal use, sold to merchant customers, or used to provide potential merchant customers with trial access to the OfferHubb[™] advertising system in order to create recurring sales.
- ✓ As the ASAP is designed to help Affiliates have immediate access to advertising for promoting sales, a specific Merchant using the ASAP to run offers may only be used to qualify an affiliate a maximum of two months in a single year.

The goal is to turn Merchants into full paying advertisers and then have the ability to use the ASAP to find more businesses looking to grow.

 ✓ OfferHubb[™] reserves the right to restrict the number of months an individual Merchant may run offers under an ASAP.



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ASAP SALES

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COMPENSATION PLAN

PAY # 4

B). AUTO-SHIP ADVERTISING PROGRAM (ASAP) *Packages*

- ASSOCIATE - \$20 month

\$20 provides a single user or merchant the ability to advertise a single offer on the OfferHubb[™] system which is valid for redemption over any thirty (30) day period targeting a single zip code and Qualified Affiliates will earn 20 monthly Auto-Ship Points (ASP).

- DIRECTOR - \$50 month

\$50 provides a single user or merchant the ability to advertise a single offer on the OfferHubb[™] system which is valid for redemption over any thirty (30) day period targeting two zip codes and Qualified Affiliates will earn 50 monthly Auto-Ship Points (ASP).

- EXECUTIVE - \$100 month

\$100 provides a single user or merchant the ability to advertise up to two separate offers on the OfferHubb[™] system which are valid for redemption over any thirty (30) day period targeting up to four zip codes and Qualified Affiliates will earn 100 monthly Auto-Ship Points (ASP).



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ASAP SALES

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ASAP 2x5 MATRIX POOL PAY # 5 Personal Level

Each Qualified Affiliate purchasing or selling an ASAP package will earn the appropriate Personal Level ASP points. Earning ASP Points is a critical part of the OfferHubb™ Compensation Program as the number of points earned determines the Affiliates OfferHubb™ Rank. The higher the Rank, the greater the commission and bonus earning potential in regards to Pay #2 and Pay #5.

PERSONAL LEVEL	ASP EARNED
ASSOCIATE	20 pts.
DIRECTOR	50 pts.
EXECUTIVE	100 pts.



COMPENSATION PLAN

Due to the highly discounted pricing offered, no AP are earned on any ASAP sales.

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* Commission Frequency: Monthly

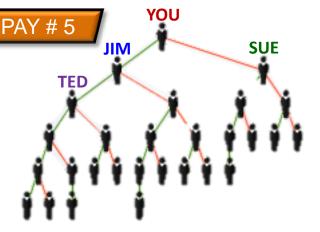
Offer Hubb°

COMPENSATION PLAN

THE 2x5 FORCED MATRIX

All Affiliates are placed in a 2 x 5 "forced matrix" pay structure when they initially join OfferHubb^M.

2 x 5 means that each affiliate has two positions directly connected to him or her, one to the left and one to the right directly below their own. Each of these positions likewise has two connecting positions below them, and so forth.



There are 5 rows, or LEVELS. This means that, numerically each row or

level has twice as many positions as the row above. It's called a "forced" matrix because, since each position only has two direct downline positions, additional Affiliates are "forced" below existing positions.

For example, if **YOU** sponsor **JIM** and **SUE**, then **JIM** would be placed in your first position (*your left downline position*) and **SUE** would be placed in your second position (*your right downline position*). If you were to then sponsor **TED**, he would be placed under **JIM**, filling **JIM's** first, or left, downline position, since your only two direct connected positions are full. Affiliates that are forced under other affiliates are called "spillover" affiliates.

Again, although all Affiliates are placed in this structure, they cannot earn from it until they have become Qualified Affiliates and have attained a rank of Associate or higher.

IMPORTANT: Commissions are paid on a COMPRESSED 5 levels or rows. In other words, Qualified Affiliates not qualifying as Associate, Director, or Executive are compressed out and not counted when 5 levels are calculated for commission payments.

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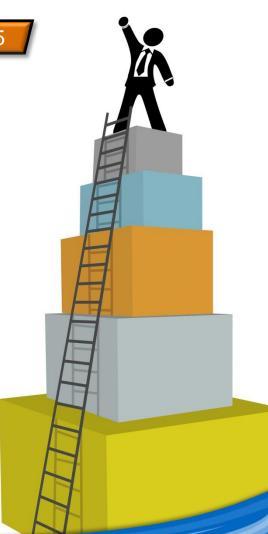
Offer Hubb

ASAP 2x5 MATRIX RANKS PAY # 5

By participating in the ASAP program, Qualified Affiliates earn ASP Points. The number of Points Earned determines their OfferHubb[™] Rank. Higher ranked Affiliates are entitled to higher rates of commission and earning potential in regards to Pay #2 and Pay #5.

By participating in the ASAP, Affiliates may qualify for these ranks.

RANKS	ASP REQUIRED
ASSOCIATE	20 pts.
DIRECTOR	50 pts.
EXECUTIVE	100 pts.



COMPENSATION PLAN

ASAP SALES

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As a Qualified Affiliate with 20 ASP for the month, you will automatically qualify at an **ASSOCIATE** rank and will automatically begin earning residual income on all paid ASAP sales in your personal 2x5 forced matrix instantly.

PAY #2 ASSOCIATE RANKED AFFILIATES earn **5%** commission overrides on all sales and purchases of Advertising Credits (not ASAP sales) by Affiliates they personally sponsor (1st Level) and an additional **2.5%** override on the total sales and purchases of Advertising Credits (not ASAP sales) from the Affiliates their 1st level sponsored - (your 2nd level).

PAY #5 Qualified Affiliates at the ASSOCIATE rank earn **\$0.25** on each ASAP sale in their downline in the 2x5 forced matrix.

PAY #2

Monthly

PAY #5

(Paid monthly upon renewals).

* Each bonus level above is in place of the lower bonuses and they are not cumulative.

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* Commission Frequency: Per Sale





DIRECTOR LEVEL RANK

PAY # 2 PAY # 5

ANADER

As a Qualified Affiliate with 50 ASP for the month, you will automatically qualify at the **DIRECTOR** rank and automatically begin earning residual income on all paid ASAP sales in your personal 2x5 forced matrix instantly.

PAY #2 DIRECTOR RANKED AFFILIATES earn **7.5%** commission overrides on all sales and purchases of Advertising Credits (not ASAP sales) by Affiliates they personally sponsor (1st Level) and an additional **3.75%** override on the total sales and purchases of Advertising Credits (not ASAP sales) from the Affiliates their 1st level sponsored - (your 2nd level).

PAY #2

PAY #5 Qualified Affiliates at the DIRECTOR rank earn **\$0.35** on each Associate Level ASAP sale and **\$1.00** on all Director and Executive Level ASAP sales in their downline in the 2x5 forced matrix.

(Paid monthly upon renewals).

* Each bonus level above is in place of the lower bonuses and they are not cumulative.

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* Commission Frequency: Per Sale

Monthly

PAY # 5



As a Qualified Affiliate with 100 ASP for the month, you will automatically qualify at the **EXECUTIVE** rank and automatically begin earning residual income on all paid ASAP sales in your personal 2x5 forced matrix instantly.

PAY # 2 EXECUTIVE RANKED AFFILIATES earn **10%** commission overrides on all sales and purchases of Advertising Credits (not ASAP sales) by Affiliates they personally sponsor (1st Level) and an additional **5%** override on the total sales and purchases of Advertising Credits (not ASAP sales) from the Affiliates their 1st level sponsored - (your 2nd level).

PAY # 5 Qualified Affiliates at the EXECUTIVE rank earn
\$0.40 on each Associate Level ASAP sale,
\$1.50 on all Director ASAP sales,
\$3.50 on all Executive Level ASAP sales,
in their downline in the 2x5 forced matrix.

(Paid monthly upon renewals).

*Each bonus level above is in place of the lower bonuses and they are not cumulative

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* Commission Frequency: Per Sale

PAY # 2 Monthly

PAY # 5



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MATCHING BONUS LEVELS PAY # 5



RUBY LEVEL

Have personally sponsored **3** Qualified Affiliates (with 100 ASP), each with **3** personally sponsored Qualified Affiliates at Executive or higher.

MATCHING BONUS LEVEL ONE

Earn a matching bonus on all of the matrices of your 5th level, including levels 6-10

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* Commission Frequency: Monthly



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MATCHING BONUS LEVELS PAY # 5



Emerald Level

Have personally sponsored **6** Qualified Affiliates (with 100 ASP), each with **6** personally sponsored Qualified Affiliates at Executive or higher.

MATCHING BONUS LEVEL TWO

Earn a matching bonus on all of the matrices of your **10th** level, including levels **11-15**

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MATCHING BONUS LEVELS PAY # 5



DIAMOND LEVEL

Have personally sponsored **9** Qualified Affiliates (with 100 ASP), each with **9** personally sponsored Qualified Affiliates at Executive or higher.

MATCHING BONUS LEVEL THREE

Earn a matching bonus on all of the matrices of your **15th** level, including levels **16-20**

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* Commission Frequency: Monthly

Never miss a sale! ™

Offer Hubb

OfferHubb[™] is the SOLUTION to today's ADVERTISING problem.

... all that's missing is yo



Offer Hubb[»]

COMPENSATION PLAN

EARNINGS AND INCOME DISCLAIMER

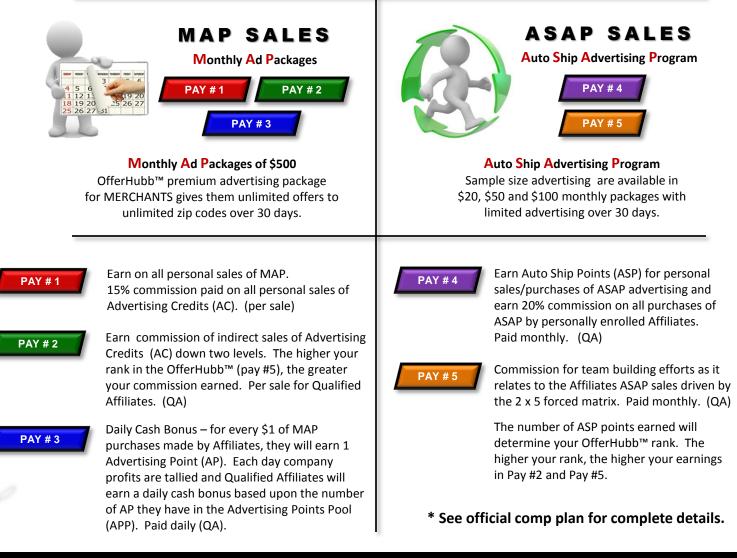
Any statements of earnings or income, or examples of earnings or income, made on this site are offered only as examples of the compensation plan or estimates of possible potential earnings. No one can assure you that your results will be similar. In fact, any claims or statements that you will or are likely to make a certain amount of money would be misleading and false. Where specific income figures are stated and attributed to an individual or business, those persons or businesses have earned the amount indicated. However, there can be no assurance that your results will be even remotely similar. You should not rely upon any figures mentioned in this presentation in making a decision. In the event you decide to join this opportunity, you accept that the risk is very high that you will not do as well. Any and all claims and/or financial representations concerning possible income on this website are not typical, and should not be considered as "average" earnings. There can be no guarantee that any prior successes or past results of income earnings can be used as an indication of future financial success or results. Financial success and income results are based on many factors, including customer background, work ethic, business skills and financial practices. Many of the factors that determine your success will be out of your control. We cannot predict how well individuals will perform due to these factors. Therefore we do not assert or imply that you will get rich, that you will do as well as the examples offered, or make any money at all. You agree that our company (and its related products, services, and websites) are in no way responsible for the success or failure of your business decisions relating to any information presented by our company, or our company products or services.

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COMPENSATION PLAN SUMMARY

Advertising Sales are the Fuel of our Comp Plan with TWO Different Advertising Sales Programs



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Become a QUALIFIED AFFILIATE in 3 Simple Steps

OfferHubb[™] Affiliates earn income through connecting CUSTOMERS who love deals with MERCHANTS willing to offer them.

ALL INCOME IS EARNED THROUGH THE SALES OF ADVERTISING.

A Qualified Affiliate is rewarded with our Compensation Plan that pays five ways!



Acquire 20 FREE CUSTOMERS, then 5 new every 30 days. These are people who, for FREE, opt-in to receive offers of choice from MERCHANTS. CUSTOMERS love the simple easy way to save money!



Acquire 2 MERCHANTS who place either an ASAP ad or a MAP(s) ad on the OfferHubb.com website.* **MERCHANTS** love the targeted, real-time, online advertising that gets their message to CUSTOMERS who are ready to buy! * See official comp plan for complete details.



AFFILIATES log into their OfferHubb.com website daily. AFFILIATES market either the MAP package or an ASAP package to acquire their 2 MERCHANTS - extending samples to "try" the system first, is a popular way to introduce the program.

MAP ADS

Monthly Ad Packages of \$500

OfferHubb[™] premium advertising package for MERCHANTS. Gives them unlimited offers to unlimited zip codes over 30 days. There is no limit to the number of MAP Ad packages an Affiliate can sell.

ASAP SALES

Auto Ship Advertising Program

Sample size advertising are available in \$20, \$50 and \$100 monthly packages with limited advertising over 30 days. Each affiliate is allowed a single ASAP package per month.

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Sharing OfferHubb[™] is easy!

Each affiliate has access to our video marketing websites

to enroll Customers,

Merchants and Affiliates.

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